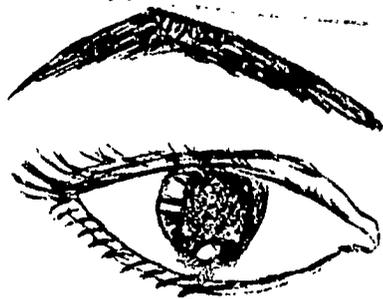


Falls 1959

LOOK



"...lift up your eyes, and look on the fields; for they are white already to harvest."

John 4:35

F O R E W A R D

LOOK AT YOUR COMMUNITY! Have you ever taken an unbiased look around your immediate church neighborhood? Do you have any idea how much of your community is being reached with the Gospel? We are prone to look AFAR when we think of the "whitened harvest fields", but Sunday school work has become MISSIONARY WORK today. Do you know that in millions of American homes, the boys and girls are growing up without any knowledge of God or any religious instruction whatsoever? JUVENILE DELINQUENCY begins in the streets and alleys of your own community. Last year over 780,000 boys and girls under 18 years of age were brought before a Juvenile Judge for correction. Of the boys in your community, one out of five will be brought before a Juvenile Court for some offense, either minor or major, before he reaches 18. DO YOU CARE?

LOOK AT YOUR OPPORTUNITY! Now, not tomorrow, is the time to reach these young people with the Gospel. The Sunday school is the great HARVEST FIELD of the church; over 85% of all additions to the church come through the Sunday school. We have the GREEN LIGHT now; tomorrow it may have turned RED. This Enlargement Program will inspire you to take full advantage of your opportunities!

LOOK AT YOUR OWN HEART! An old adage says, "Water will not rise above its source". Your people will never rise above the spiritual level of your LEADERSHIP. PRAY today for a NEW BURDEN, a NEW ZEAL, and a NEW ANOINTING to REACH and WIN the LOST!



LISTEN

*"... speak; for thy servant
heareth." I Samuel 3:10*

F O R E W A R D (Continued)

These are the words of the boy Samuel as he responded to the call of God. Samuel did not recognize the voice of God when He first called to him. It may be that God has been trying to get your attention for some time that He might convey to you His will for your life. There is one message God has for all of us; it is found in His Word and is the theme of our October Enlargement Program:

"...GO OUT INTO THE HIGHWAYS AND HEDGES, AND COMPEL THEM TO COME IN, THAT MY HOUSE MAY BE FILLED." LUKE 14:23

"GO OUTEvangelism in the Air.....October 4.

INTO THE HIGHWAYS ..Evangelism on Wheels..October 11.

AND HEDGESEvangelism on Foot.....October 18.

AND COMPEL THEM TO COME IN"....Evangelism

in Action.....October 25.

Elijah had to become still (I Kings 19) before he could hear the voice of God. If that were necessary in his day, how much more is it in our day. Our ears RING with the demanding voices around us, home, business, friends, worldly intrusions, they all demand attention. Let us quiet our hearts and listen to the VOICE OF GOD.

"Speak, my Lord, speak to me
Speak and I'll be quick to answer Thee
Speak, my Lord, speak to me
Speak, and I will answer
LORD, send ME."

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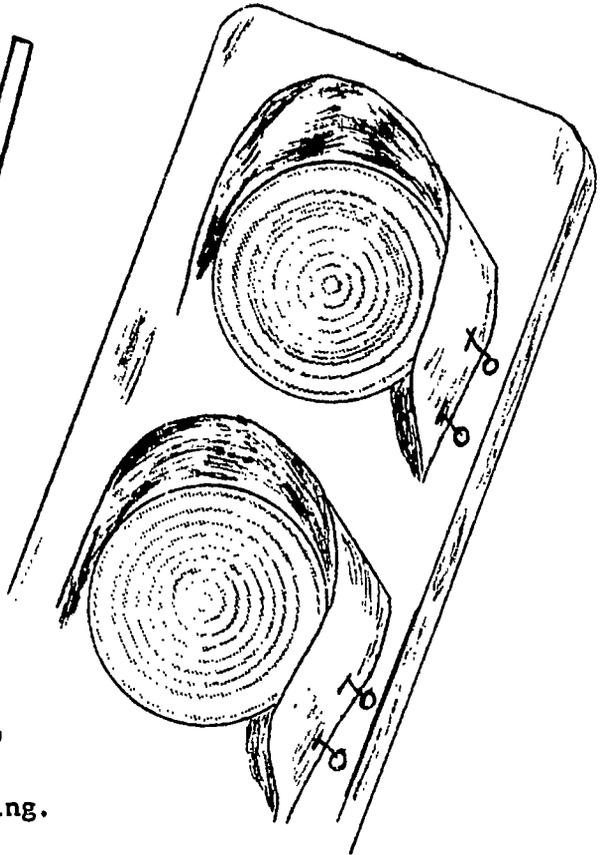
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STOP!

and THINK

" . . . my people doth not consider." Isaiah 1:3
We are living in a day when most of our time is spent in RUSHING and yet how few of us take time to STOP and THINK? The Psalmist "communed" with his God in the wee small hours of the morning. Are we doing all within our power to make each moment count for ETERNITY?



and EVALUATE

In Psalm 90:10 we read "The days of our years are threescore years and ten. . . .". Altogether we will have approximately 25,550 days to live for Him. Of the 168 hours in each week, how much do we really give to God? This is the average individual's schedule:

Work.....	40 hours
Sleep.....	56 hours
Eating.....	30 hours
Pleasure.....	41 hours
GOD	<u>1 HOUR</u>

Evaluate your Sunday school. Ask yourself a few pertinent questions:

Am I promoting the best program to advance the cause of Christ in my Sunday school?

Do the people under my supervision need reviving?

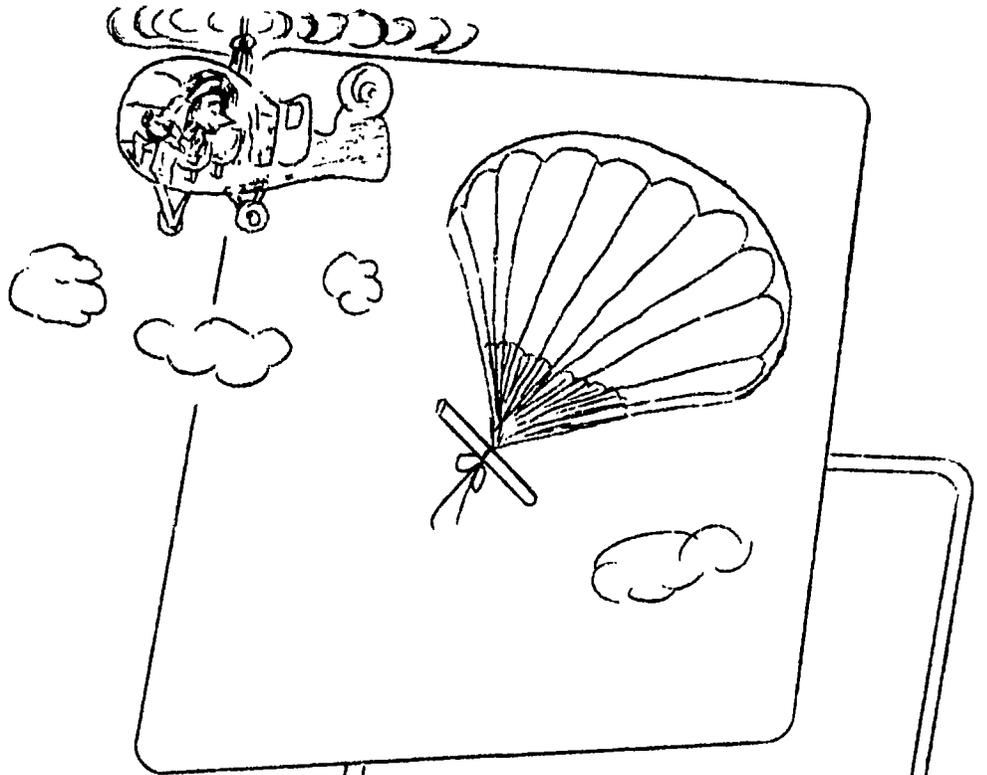
Are my sheep "begetting" sheep?

Am I in a RUT?

and PLAN....

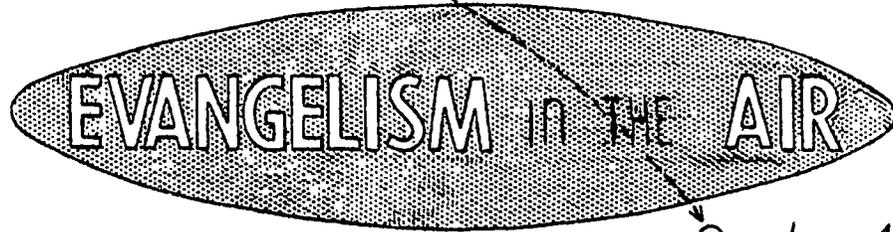
Yes, you will need to take time out and PLAN for SUCCESS. Success is not accidental.

It is a planned result! The "Stop and Go" program is PLANNED FOR YOU - - - You have the GREEN LIGHT to go forward!



Evangelism in
the AIR

GO OUT:



October 4

In the majority of Sunday schools throughout America, the first Sunday of October is RALLY DAY. We will endeavor on October 4, to see that every Sunday school member is "present and accounted for". This is our "KICK-OFF" Sunday. Too much stress cannot be laid on the importance of getting off to a good start this first Sunday of our EVANGELISM MONTH.

I. HOW TO GET THEM IN

A. FLY THEM IN: We suggest you "BOMB" your city using this advertising phrase; "STOP, AND GO TO SUNDAY SCHOOL".

1. Secure permission from your city authorities to "bomb" your city in the interest of the boys and girls; particularly your area. We intend this should be done by airplane or helicopter, so be sure to get an O.K. before attempting it.
2. Before you rent a plane, inquire around and see if there is an interested party who would be willing to donate this service. Otherwise, you will find that renting a small plane for this purpose is really quite reasonable.
3. Prepare balloon "bombs" to scatter over the city at the lowest altitude possible. Advertising material about the "Stop and Go" program of your Sunday school should be tied to the balloon securely.
4. The advertising of this project in the newspapers of your city is of utmost importance. Let everyone know the approximate hour and day you expect to "bomb". Reward everyone who brings a "bomb" to Sunday school with them on October 4.

B. RING THEM IN: Practically everyone has a telephone these days, so let's organize a TELEPHONE BRIGADE. Several methods can be used to do this effectively.

1. Telephone Chain. Compile a progressive list of your entire Sunday school enrollment, also visitors and interested people. Send out a mimeographed list of everyone to be called, to each member. Let the Pastor start it off by calling the Sunday school Superintendent. The Superintendent will in turn call the next one on the list reminding him of his telephone call and urging him to be present with his entire family in Sunday school on October 4. Each person calls the next one on the list. Everyone should be urged not to break the chain until the last name has been called.



2. Telephone Salesmen. Endeavor to secure the use of several telephones in one location or perhaps you will need to use several such locations. In churches of average size there will usually be some who have business phones which they will permit your crew to use during off-hours. The evening is excellent for this; however, don't call after 9:00 p.m. Select only those who are enthusiastic and good talkers to

act as your salesmen. Give each salesmen a telephone list and a typewritten "sales talk". No visiting- - -this is business.

3. Repetition Calling. Prepare individual lists of five names and telephone numbers. These lists should include your entire Sunday school and church membership. Place each name on several lists so they will get more than one call. Distribute these lists preceding the Sunday school session and ask everyone to keep their particular list a secret.

C. DRIVE THEM IN: Whether or not you have a Sunday school bus, we suggest organizing a fleet of Sunday School Taxi-Cabs. Beginning September 20,

solicit all those in your Sunday school or church congregation who will volunteer to be a "Taxi-cab Driver" for the duration of this program.

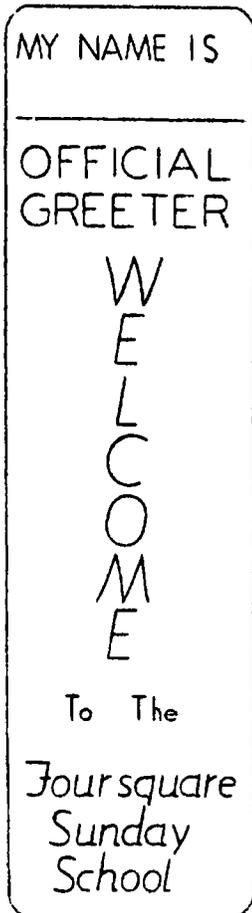
1. Prepare signs which say "Foursquare Sunday School Taxi-cab". Use bright yellow construction paper for small signs or yellow poster cardboard for larger signs. A very effective way of doing this would be to place a lengthwise sign on the top of your car. It will attract the most attention there.
 2. Appoint a TAXI-CAB CAPTAIN. His duty will be to line up the taxi-cabs, send them out to their "customers" and be in charge of incoming calls for taxi-cabs. The captain should man the Sunday school telephone at an early hour on Sunday morning to receive incoming calls.
 3. WHO WILL BE OUR CUSTOMERS? Those who are doing the "ring them in" work on the telephones will surely line up many who need a ride to Sunday school. During this "working month", riders for your taxi-cabs should be no problem.
- D. MAIL THEM IN: As a refreshing change, letters have been prepared to mail to your constituency each week. The letter for October 4, is a SUMMONS. Since it is quite different we urge you to use it. With the increase in postage rates there is very little difference in the cost of mailing a letter over a postcard, and it is much more personal. If you have a large enough mailing list (over 200), you can secure a permit from your local post office to mail the letters with a minimum of postage.
- E. PRAY THEM IN: There is still no substitute for PRAYER! We can try every conceivable GIMMICK, but if we fail to PRAY the wheels of the "good old Gospel chariot" will drag.

PRAYER

P - - Prepares the heart for action
R - - Relieves tension and stress
A - - Arouses the indolent and indifferent
Y - - Yields a harvest of souls
E - - Enlarges when all else fails
R - - Rewards the "prayer"

II. WHAT TO DO WHEN THEY GET THERE

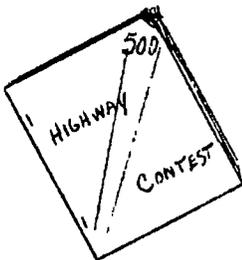
- A. BE READY FOR THEM: Set your Sunday school in order by checking your class-rooms. Be certain there are enough chairs and a supply of extra literature for those who do attend. Nothing is more embarrassing than to come by special invitation and then discover upon your arrival that you WEREN'T REALLY EXPECTED.

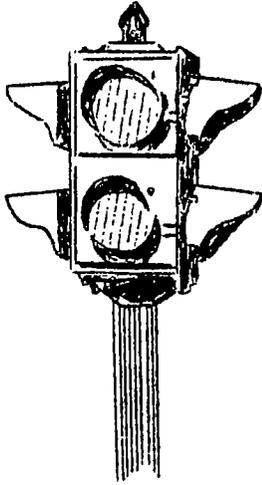


1. SET UP HOSPITALITY COMMITTEES - - - let all your regular members be on the committee. Train your Sunday school students to be FRIENDLY and to SMILE. Be sure there are individuals especially appointed to greet everyone (particularly the visitors). Badges mimeographed on colored paper or ribbons can be used. If you wish to use ribbons, have a rubber stamp made with the word "Welcome", and use this to stamp your ribbons.

- B. PROGRAM PRESENTATION: You've worked hard to see that everyone is present; now, let us take full advantage of their presence. The following are a few suggestions:

1. Present the program to the general assembly of your Sunday school. If this is impossible, it will have to be done departmentally, but impetus is gathered for a program of this nature when a large group is assembled together. Put your best foot forward and use the best platform personality you have to present it.
2. If you are using the "HIGHWAY CONTEST", explain it so everyone will know the general plan.
3. To carry out the TRAFFIC IDEA, use two large red and green traffic lights. Place one to the left of your platform and the other to the right. These lights can usually be purchased from an Auto Supply Store, but if not, you can make





your own without much trouble. If your Sunday school has made the attendance GOAL for the day, then turn on the GREEN LIGHT at the right of your platform. If it has not made the goal turn on the RED LIGHT on the left. If you wish, the traffic lights can be used during the song service. Have two people man the lights (if desired, they may wear Policeman hats and badges). When both lights are green, everybody sings; when one red light goes on, those on that side must keep still, et cetera.

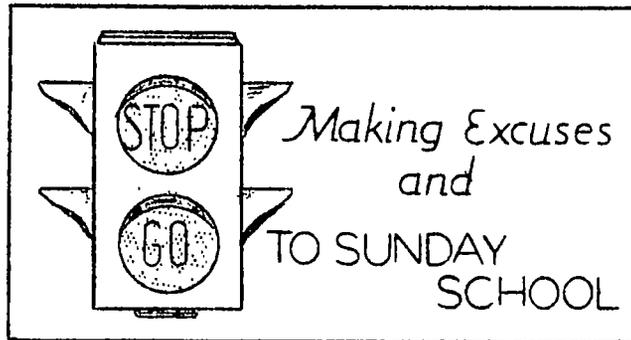
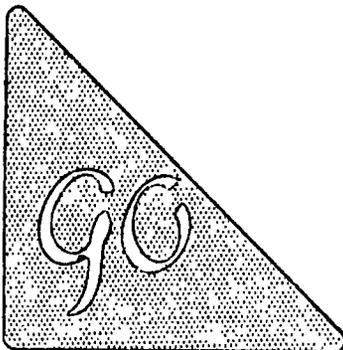
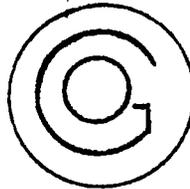
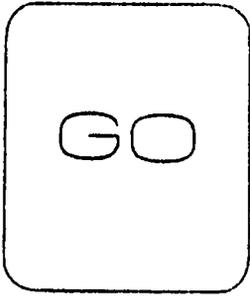
4. ESTABLISH PROGRESSIVE GOALS FOR EACH SUNDAY OF OCTOBER. This is most essential if you are going to use the Stop and Go lights. A 10% increase for each class every Sunday is usually a pretty good plan. Goals should INSPIRE, not DISCOURAGE!
5. ENLIST EVERYONE'S HELP for "EVANGELISM ON WHEELS" - - - October 11. Most Sunday school leaders experience difficulty in getting their workers to visit or do survey work. Although this entire program is one of CONTACT and VISITATION, it is well disguised each week with new, clever and different ideas for doing the same thing. Nevertheless, in order to be effective, it must be organized and put into operation well in advance of the scheduled day.

THE SECRET TO SUCCESS? - - - - - GET STARTED EARLY!

III. DECORATION: Superintendents! One of the most important aspects of any program is COLOR. Many leaders ignore it entirely and wonder why the plan does not succeed in their Sunday school. We must put something before our Sunday school that is a little different each Sunday in order to maintain interest. We have a few suggestions for you on this first Sunday of October:

- A. Use plenty of the "Stop and Go" posters. Post them in every department assembly room, and if possible, in each class-room as well as on the church bulletin board.

- B. Prepare all sizes of "GO" signs. Use green cardboard or green construction paper. Place them everywhere in great abundance. Emphasize that God has given us the "GREEN LIGHT" in Luke 14:23; "GO OUT....."
- C. Be sure to use the TRAFFIC LIGHT idea in connection with this program as it is a "natural" and will help materially in putting over the entire plan.



Evangelism in the Air
October 4

TEACHING TIPS

TEACHER, YOU are the HEART of the Sunday school! YOU are the HUB of its wheels, the HOPE of its FUTURE! WITHOUT YOU, the Sunday school could not EXIST; so much DEPENDS ON YOU!

We are fully aware that this Enlargement Program will bog down without your whole-hearted, consecrated cooperation. Surely, the Lord Jesus Christ was speaking of our day as well as that day so long ago when He said; "The harvest truly is plenteous, but the labourers are few. Pray ye therefore the Lord of the harvest, that he will send forth labourers into his harvest". Matthew 9:37, 38. The shifting population of our time makes an annual census or survey of our communities indispensable. This is the only way to obtain the names and addresses of those for whom we are responsible. When new prospects have been discovered, the work has only begun. The cycle is complete only when:

WE REACH TO ENROLL
ENROLL TO TEACH
TEACH TO WIN
WIN TO HOLD
HOLD TO TRAIN
AND TRAIN TO REACH

- A. You have your ENLARGEMENT GOALS for October by now. Work out your ideas and plans so you can reach your goals. Get the cooperation of your class by inspiring them to be on the winning side. Post your goals for each Sunday prominently in your class-room. If you do not have a room of your own, prepare a poster showing your goals and place it on an easel.
- B. An interesting "Highway Contest" is available with this program. If it is not being used for the entire Sunday school, you may wish to use it for your class.

C. BRING A "FISH" - - - CATCH A "FISH". Explain the scripture found in Matthew 4:19 to your class. Everyone who brings someone will have the privilege of fishing in your class fishpond. For this you will need the following:

1. A fishing pole with a fish-hook.
2. A large cardboard box. Place on a table above eye level.
3. Blue crepe paper to decorate the box.
4. Small individually wrapped gifts. Place these in the cardboard box for the fishermen.

A live GOLDFISH can be given as a reward for bringing a visitor!

D. FISHERMAN'S CLUB: Start a Fisherman's Club in your class on the basis of Matthew 4:19. Solicit the members of your class to participate.

1. Arrange a meeting for club members sometime during the week, or before or after your church services and explain what you would like to see accomplished.

a. Objectives:

1. To win others to the Lord Jesus Christ.
2. To invite anyone with whom you come in contact to Sunday school and church.
3. To participate in this Enlargement Program.
4. To follow-up those who do come, endeavoring to win them as permanent followers of the Lord Jesus Christ.

NOTE: Don't be discouraged if you do not have many volunteers. The LABOURERS ARE "FEW", but a few who are consecrated will do more good than a larger group with a disinterested attitude. If your Fisherman's Club continues beyond the Fall Enlargement Program, you may wish to organize more thoroughly. Many churches have a permanent organization of this type serving in the church.

E. "BE AN ANDREW": Hand out the following "Andrew Cards" to all classes from the Junior High age and up. It will stimulate their thinking relative

to people who need the Lord Jesus Christ. It will also give you a greater list of prospects for "Evangelism on Wheels" Sunday, October 11.

"BE AN ANDREW!"

"Andrew....findeth his brother....and brought him to Jesus....." John 1:40-42.

I know of the following people who, if contacted, might attend our Sunday school during this ENLARGEMENT MONTH:

1. Name _____

Address _____

Phone _____

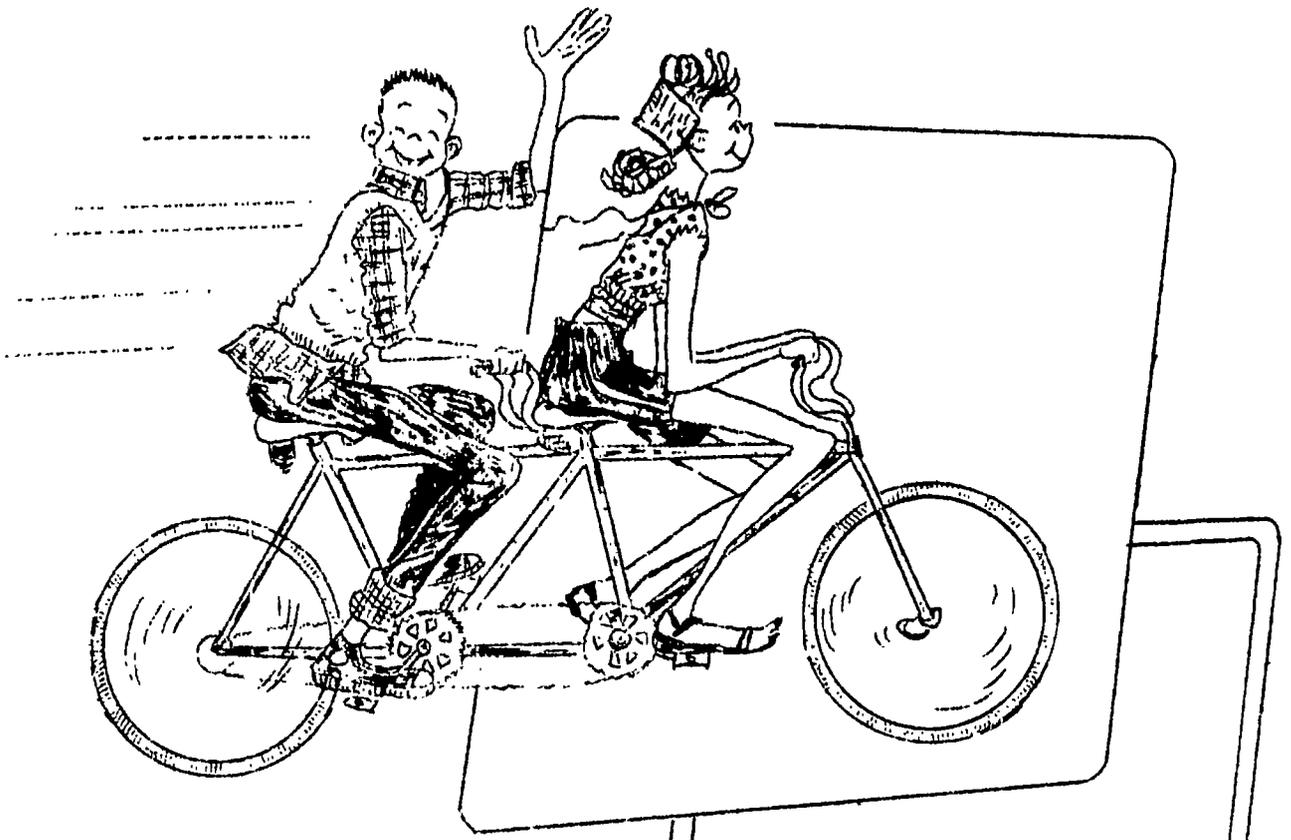
2. Name _____

Address _____

Phone _____

SUBMITTED BY: _____

Class: _____



Evangelism on
WHEELS

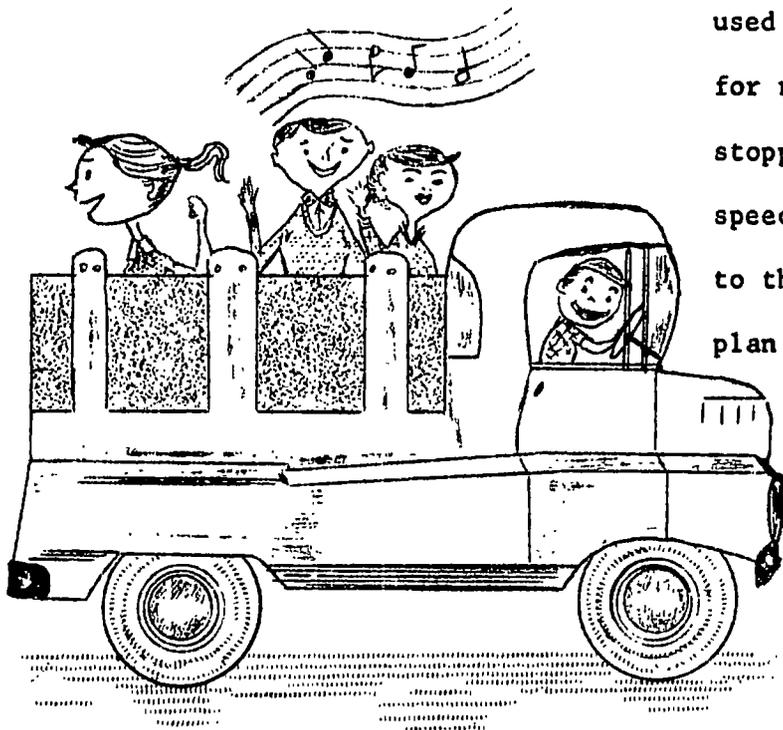
INTO the
HIGHWAYS...

EVANGELISM ON WHEELS

October 11

"GO OUT INTO THE HIGHWAYS...." This portion of Luke 14:23 is the basis of our program this week. Our slogan is, "EVANGELISM ON WHEELS". October 4, Rally Day, we endeavored to make our people "GOING" conscious! Now, we must get to work! The idea is entirely different, but the goal is the same; to reach the people of your community with the Gospel by giving them an invitation to attend your Sunday school and church. The following are several different plans which may be used effectively:

I. "WHISTLE STOP" CAMPAIGN: Perhaps you will remember when past presidents have used the "whistle stop" idea in a campaign for re-election. They traveled by train; stopping just long enough to make brief speeches. Then were quickly on their way to the next "whistle stop". Briefly this plan is as follows:



A. Decorate a truck or station wagon with "stop and go" posters, bunting, crepe paper or what-have-you. Why decorate? We want your vehicle to attract attention as this is half the battle.

B. Appoint a crew of selected workers as "whistle stop" campaigners. They will need some special training.

1. The truck or station wagon will cruise the assigned area very slowly; the campaigners will sing old time gospel hymns of the church as they go. If this is done during the evening hour, many people will come

out of their homes to see where the music is coming from. Your writer witnessed a church group who used this plan of reaching a neighborhood and it was most effective. Hymns such as:

The Old Rugged Cross
Just as I Am
There is a Fountain Filled with Blood
In the Cross
Onward Christian Soldiers

were used. As far as could be seen up and down the block, every single home had people either out on the street or at their doors and windows, watching and listening.

2. After cruising the block slowly, stop your truck in the middle of the block and let your whistle stop campaigners out. Each one will have his assigned portion of the block to cover.
 - a. Workers will not stop any longer than 3 minutes at each door.
 - b. Use the "Gift Packet" to leave at each house in connection with this program. (See Gift Packet section)
 - c. Have each worker memorize the following brief speech or something similar to it:

"Good Evening. I have a gift for you from the Foursquare Church located at _____. This is our ENLARGEMENT MONTH and we are making a WHISTLE STOP CAMPAIGN of this area to interest the members of each family in attending our services. We'd like to have you 'DIAL A RIDE' next Sunday." (Hand the person a "DIAL A RIDE" card.)

DIAL A RIDE TO OUR SUNDAY SCHOOL (Address)
CALL (Telephone #)
any time during the day or night

The "Dial-a-Ride" card can show either the personal telephone number of the "campaigner" or the church number on it. However, be sure someone will be present to answer any phone calls the majority of the time.

II. BICYCLE BRIGADE

This will be somewhat the same idea as the "whistle stop". Your' children will love this! Don't underestimate the power of children publicizing the Sunday school door to door. Adults may have the door shut on them, but few, if any, can resist the appeal of a child.

A. Beginning September 13, announce the Bicycle Brigade to the children's division of your Sunday school. The brigade will take place on Saturday morning and afternoon October 10.

B. Offer a prize for the following:



1. The prettiest decoration.
2. The most unusual decoration
3. The most "stop and go" ideas used in decoration.

(Award the prizes before the brigade begins.)

C. Have the children parade around the area of your church. They can honk their bicycle horns to attract attention.

1. For Juniors or Junior Highs, have the slogan:

"DON'T BE A SQUARE, BE A WHEEL"

D. At a given signal from the adult leader, all brigade members will park their bikes- -Then go from door to door with their invitations to Sunday school and church. Use the free gift cards for all boys and girls who are interested as well as the "Dial-a-Ride" cards. If desired the bicycle brigade can be carried on using competition between classes, see which class knocks on the most doors and gets the most people to come to Sunday school.

E. Be sure to get newspaper publicity on your Bicycle Parade. If you live in a town that isn't too large, see the Chief of Police and ask for a Police motorcycle escort for your parade.

F. AWARD FOR BICYCLERS: Any bicycler will appreciate new equipment for his or her bike. Visit your local bicycle shop and secure awards for all

those who participate in the brigade as follows:

1. To the one who brings the most visitors to Sunday school. (five or more)
2. To the one who brings three or more.
3. To all who bring at least two.

III. DECORATE THE HOT-RODS: Surely you have at least one teenager in your congregation who has a "Jalopy" or "Hot Rod". Decorate it with slogans such as suggested for the Bicycle Brigade: "Don't be a square, be a wheel" or "You may think it's 'CRAZY', but we 'LOVE' Sunday School!" Your teenagers will have many more slogans to suggest.

- A. This age young person will much prefer going with the gang from door to door; however, we would suggest that you limit the group to not more than four going to a home.
- B. Send them on specific contacts such as new prospects, absentees, sons and daughters of members of your church not attending, et cetera.
- C. Have refreshments for the group of "wheelers" when they have completed the assignment.

IV. DECORATION: For special interest and color, secure a large wheel for your platform this Sunday. A wagon wheel would be excellent for this purpose. If you live in a farming area, it will be comparatively easy to find one; otherwise, you may be able to borrow one from a second-hand store. Illustrate the wheel as follows:

Hub - - - - - The Pastor

Spokes - - - - The Teachers

Rim - - - - - The Sunday school members

IT TAKES EACH ONE IN PLACE TO DO THE JOB!

If your platform is large enough, you might have a display showing different means of transportation on wheels, such as:

- A. A tricycle
- B. A bicycle
- C. A skooter
- D. An automobile (child's play automobile which is pedaled for movement).

SLOGAN

"WE DON'T CARE WHAT KIND OF TRANSPORTATION YOU USE ONLY HELP US REACH THE LOST".

Evangelism on Wheels
October 11

TEACHING
TIPS

TEACHERS -

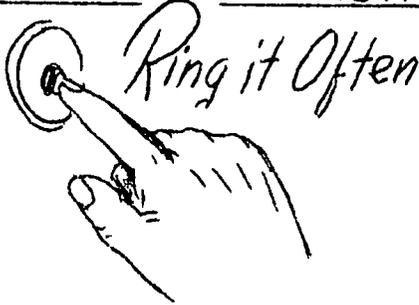
- A. PERSONAL VISITATION: Be sure your own car wheels get rolling during this week of "Evangelism on Wheels". Our pupils will follow our leadership. It is good to have the help of the members of your class but we all know there are many that only YOU can influence in a PERSONAL VISIT.
- B. STOP AND GO LIGHTS: Each class has a goal to make in attendance each Sunday. You can make a stop and go light for your own class room or purchase one from your auto supply store. We call your particular attention to the "HIGHWAY CONTEST" available with this program. This will work well for an individual class, a department or the entire Sunday school.
- C. "DRIVE-INS": If you are the teacher of a Young People's class or Teenagers, they will like the idea of "Drive-Ins" for their evening or Sunday afternoon visitation. Select homes in different areas where they can make a drive-in stop for refreshments (Limit the stop to ten minutes only). Refreshments may consist of: coffee and donuts, cake and punch, pie, sandwiches. Give each caller one Drive-In Ticket so he won't make the rounds of all the drive-ins and spend the entire afternoon or evening eating. The drive-in will collect the ticket and "shoo" the customers out on schedule (at the end of the ten minutes allowed).



it takes WORK —
to keep them coming!

D. WHISTLE STOP POINTERS: All ages will enjoy the whistle stop door to door campaign, but it is particularly geared to the Adult since it is recommended as an evening project. Here are a few selling points to use in lining up all the adults for this campaign:

FOR STEADY GROWTH



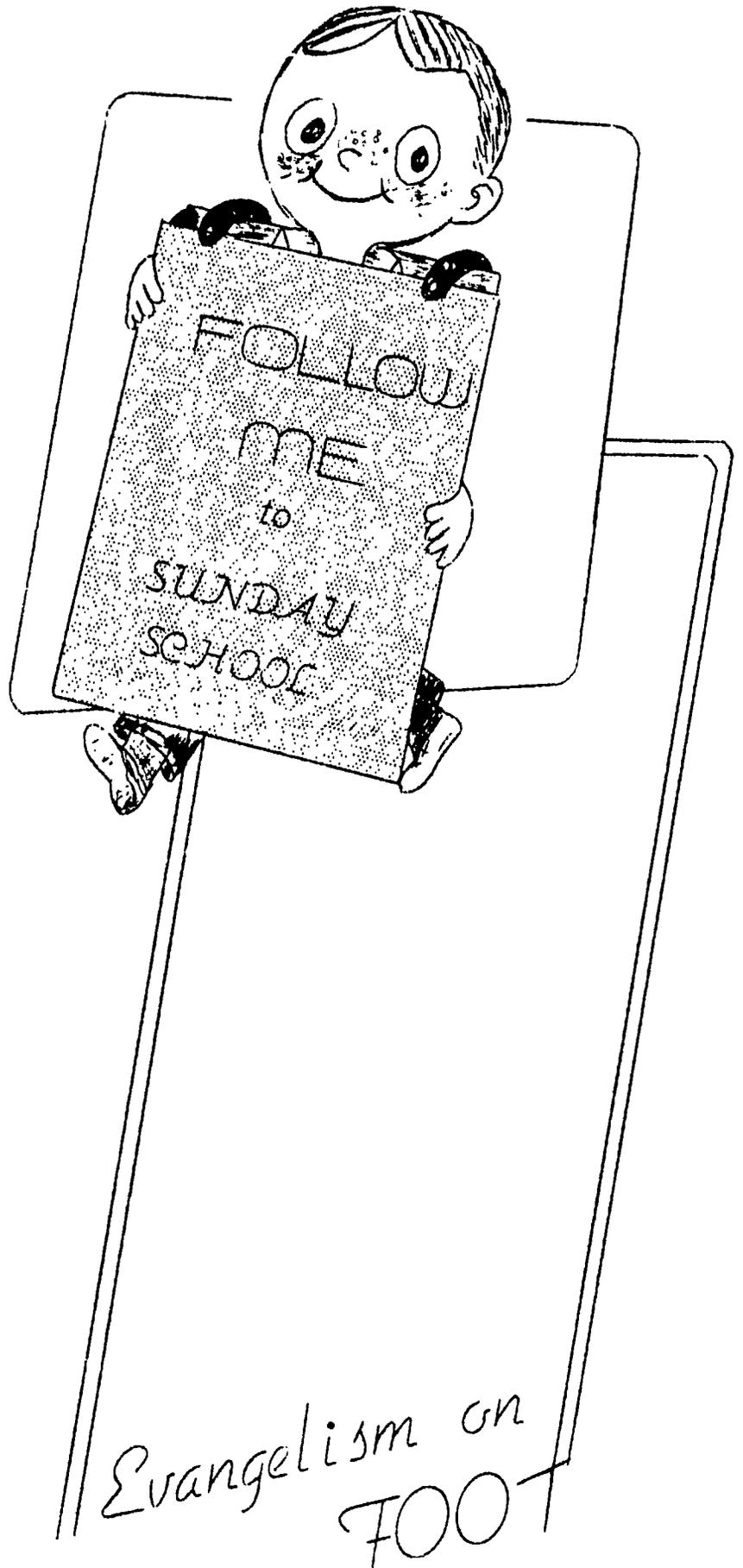
1. Anyone can do it. There's a time limit of three minutes for each contact. You don't have to have the gift of "gab" or be particularly eloquent.
2. You don't have to do it alone. There will be a big crew all working the same street at the same time.
3. You won't have to break the ice. The ice will be broken by the singing of the group and interest will be created before you get to the door.
4. You have something to give them. Everyone likes something for nothing. The Fuller Brush man knows this and uses the knowledge to full advantage.
5. A prepared speech will be given to each one.

USE THE TRAFFIC CITATIONS FOR ALL THOSE NOT IN SUNDAY SCHOOL DURING THE "STOP AND GO" PROGRAM!

(Absentees)

TRAFFIC TICKET VIOLATION	
THIS CITATION IS ISSUED FOR NOT TRAVELING IN THE RIGHT DIRECTION TO THE	

Foursquare Sunday School	
VIOLATOR: _____	
Time _____	Date _____
FINE: SUSPENDED <u>if</u> receiver attends Sunday school the rest of this year.	



INTO the
HEDGES.

EVANGELISM ON FOOT

October 18

"GO OUT.....INTO THE HEDGES" - - - Most of us know altogether too little about "shoe leather" evangelism. In the early days of the church, the New Testament preachers and lay workers spread the Gospel by means of house to house visitation. (Acts 2:46; 5:42.) It was effective 1900 years ago and it is still the most effective, practical means of enlargement.

Have you heard of the "GREEN LIGHT" church of Chattanooga, Tennessee? Reverend Lee Roberson became the pastor of this church (Highland Park Baptist Church) about fourteen years ago, at which time the church had a moderate attendance and average spiritual results. When Pastor Roberson and his people started their home visitation program, the Sunday school rocketed to an attendance of 4,200; their mid-week prayer service went from 10 to 1800 and the church membership grew to 12,000. Reverend Roberson attributes the phenomenal growth of the church and Sunday school to the following:

1. A passion for souls.
2. A thorough census of the community.
3. A planned program of visitation.
4. A weekly system of enlisting workers.
5. A visitation secretary.
6. Instruction in visitation.
7. Prayer and persistence.

YOU, TOO, CAN BE A GREEN LIGHT CHURCH! Here are some plans and ideas to help you:

I. "BIBLE WALK-A-THON". You've heard of "Walk-a-Thons", but let's make this a "Bible Walk-a-Thon" based on Luke 14:23 - - - "GO OUT.....INTO THE HEDGES".

A. Duration of Walk-a-Thon: October 12 to 18 inclusive. In order to qualify as a "Walk-a-Thon" it must be conducted continuously for at least a week or longer.

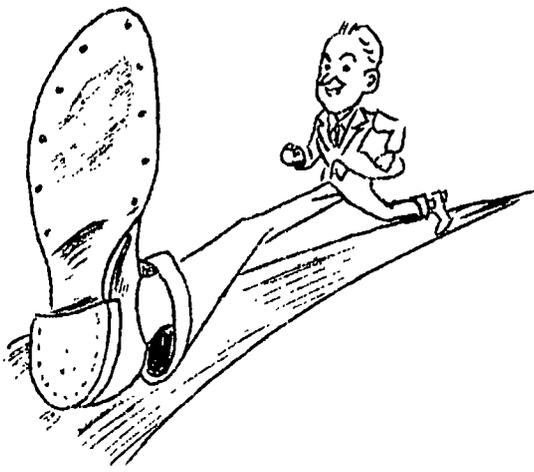
B. Time: This is optional. It can be conducted either during the day or

evening hours. On the whole, the evening hours will be more profitable to your workers as they will find more people home and more of your church workers can take part in the program.

C. Plan

1. First Step: Prepare your people for door to door evangelism by at least four weeks of EVANGELISM SATURATION prior to your Enlargement Program. This can be done in several different ways:

- a. By sermons on evangelism from the pulpit.
- b. By training classes for those who feel the burden for this work.
- c. By your adult teachers preparing the members of their various classes throughout September for the October drive.
- d. By printed material to be distributed to your entire congregation. This will acquaint everyone with the tremendous need of "GOING WITH THE GOSPEL".



2. Second Step: Select the territory to be covered in your Walk-a-Thon.

- a. Zone the territory and appoint "Walk-a-Thon" captains over each zone. To do this effectively, give the captain a map showing the outline of his zone with a heavy red or blue pencil. He should be given the specific street names composing the boundary of his area so he will not overlap another territory.
 1. Every captain should have from 2 to 6 "walkers" working with him in his territory.
 2. The captain will be responsible to assign each "walker" a territory to cover during the week.
 3. It will also be necessary to keep close check on each "walkers" progress from night to night; be

sure each one has transportation to and from his area.

3. Third Step: Provide the material to be used.

- a. Supply each walker with a "Gift Packet", or a portion of it, which has been prepared to go along with this program.
- b. Be sure to include informative literature about your Sunday school and church in the packet.
- c. Provide every "walker" with a supply of census cards to record vital information. These may be ordered from your International Sunday School Department.

4. Fourth Step: GO!

- a. Go two by two. Evening "walkers" should always go in "twos". Ladies always desire this. It is also better for the men to go in twos. In either case they will receive a warmer reception at the door.
- b. Go prayerfully. "All things by Prayer". We have done all we can in preliminary preparation; now that we are knocking on the doors of the homes, we MUST rely on the Holy Spirit to take our words and direct them into the hearts of men.
- c. Go Expecting! It is important to remember that our main object is not to RING DOORBELLS but to GET RESULTS! Good "walkers" will be able to line up prospects for the Sunday school every time they go!

5. Fifth Step: RETURN!

This is almost as important as "Going". In order to keep your workers interested and prevent discouragement, have them return to the church for reports and light refreshments. Never let your workers dangle in thin atmosphere after an afternoon or evening of work for the Lord without giving them an opportunity to tell their experiences. This will inspire others who may have had a discourag-

ing experience. It also gives you as a leader an excellent time to work out any "kinks" or problems that may arise in your BIBLE WALK-A-THON!

6. Sixth Step: GO AGAIN!

Be sure to appoint a Visitation Secretary. Every census card turned in should be carefully checked and filed for FOLLOW-UP work. Pick your callers for the follow-up work with great care.

D. AWARDS

1. Give special recognition to all the "walkers" and their captains who completed their assigned area on October 18.
2. Additional interest can be created for the "Bible Walk-a-Thoner" who contacted the most people in his area to come to Sunday school on October 18 by awarding him a gift certificate for a pair of shoes.

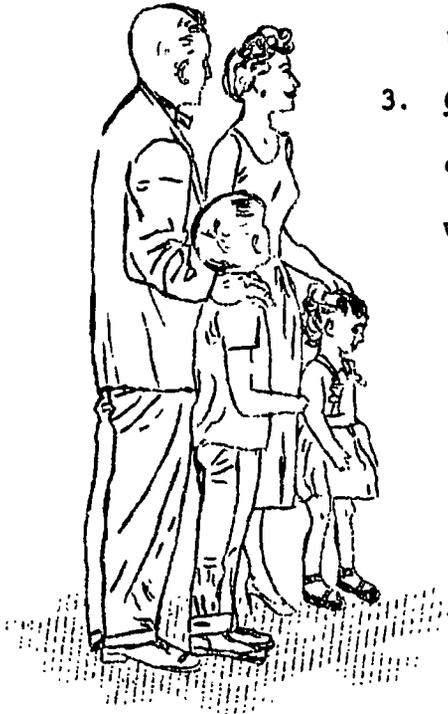
NOTE: No worker will be credited with completing his area until he has made contact with those not home the first time he called. If he has made three calls and not found the person home, he will be given credit for the call.



II. HOW TO TREAT THE VISITORS WHO COME TO YOUR SUNDAY SCHOOL DURING ENLARGEMENT MONTH.

In looking over the report from one of our Sunday schools that has averaged around 80 in attendance for several years, it was observed that in one year they had a total of over 800 VISITORS. It becomes apparent that many of us are NOT HOLDING OUR VISITORS IN THE GOSPEL NET. Enlargement programs are fine, but if we are continually ENLARGING and never GAINING; SOMETHING MUST BE WRONG. Give your Sunday school this 1, 2, 3, TREATMENT:

1. SET UP HOSPITALITY COMMITTEES: This was discussed in the October 4 material. Keep your welcome committees going all year round. Use people who smile frequently on these committees.
2. NEVER LET VISITORS FEEL "ALONE" OR "STRANGE": If your people are inclined to gather in the front vestibule of the church in cliques



and talking groups, give them some training on what it means to be a stranger. Appoint those whose specific duty is to sit with anyone strange and engage them in occasional conversation. Your ushers can be trained to seat visitors near such an individual.

3. GIVE THEM THEM THE V.I.P. TREATMENT: This is what one Sunday school did to make their visitors feel wanted:

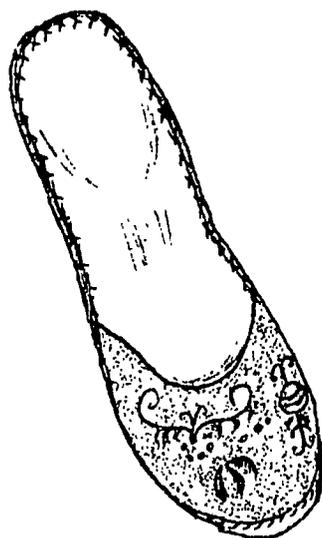
- a. Gave the visitor the V.I.P. Treatment when he came the first Sunday.
- b. Monday - - - a post card was received from the Sunday school secretary welcoming the visitor.
- c. Tuesday - - - the teacher wrote a personal note.
- d. Wednesday - - - the superintendent called in the home.
- e. Thursday - - - the Sunday school teacher called.
- f. Friday - - - the pastor called.
- g. Saturday - - - a card was received telling about Sunday morning's activity.

Yes, you guessed it! This Sunday school doubled its attendance in just one year's time! Perhaps you can't do all that Sunday school did, but at least you can do part of it. Remember, every visitor, whether sympathetic or critical, puts your Sunday school on trial. If for any reason it does not measure up the first Sunday, it may never have another opportunity to do so with that person!

III. If you want to stir up a little enthusiasm and color for "Evangelism on Foot" day, create a shoe display using anything from baby shoes to heavy workman's shoes. Some of your people may have wooden shoes, Chinese shoes or Indian

moccasins. In connection with the display use the motto:

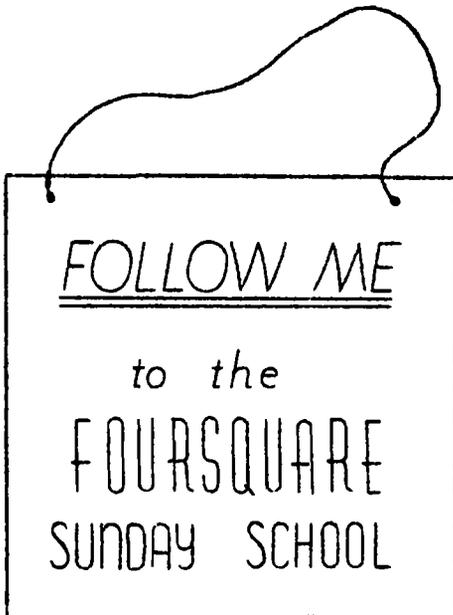
"SOLES FOR SOULS".



Evangelism on Foot
October 18

TEACHING TIPS

One of the most important tasks of a teacher is to TRAIN! So many of us are apt to think we have done the whole job when we TEACH but the Bible emphasizes that it is only when we TRAIN that we can expect the child to continue in the way. "TRAIN up a child in the way he should go; and when he is old, he will not depart from it" - - - Proverbs 22:6. Children, as well as adults and young people should be encouraged to participate in our Enlargement Program. Here are a few ideas you can use:



A. Small Children: (Beginners and Primaries)

Let the children make signs out of colored construction paper. They will color the words with dark crayola - - - - "FOLLOW ME TO THE FOURSQUARE SUNDAY SCHOOL". These words can be mimeographed on the construction paper very easily. Punch holes at either end of the construction paper and tie a cord at either end so the child can put the sign over his head. He can wear the sign on his back or front. Urge

the children to wear the signs in their neighborhood, to the grocery store and to Sunday school; and to invite people to go with them to Sunday school.

B. Junior Children: "Go and Stop Hike"

Our program is called "Stop and Go" but this is reversed. We are going to have a "GO and STOP HIKE" on Saturday afternoon October 17. The plan is this:

1. Organize your Juniors into as many teams of twos as possible. The

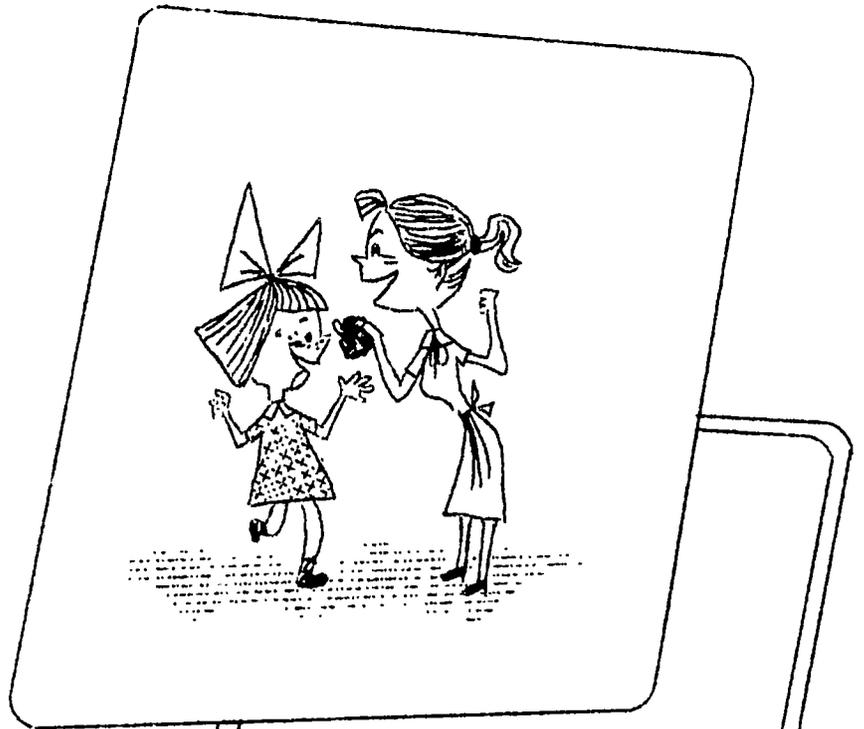
teachers will be supervisors.

2. Plan enough routes to your city park as you have Juniors to work.
3. Be sure they have an adequate supply of dodgers, "Free Premiums" or mimeographed material to cover all the homes en route. Have them take the names and addresses of those who promise to attend Sunday school October 18. Reward the Juniors who actually have their prospects in Sunday school at the Sunday morning service.
4. If they leave the church at 1:00 arrange for a meeting at the park about one and a half hours later. (This is about as long as your Junior will be able to do door to door survey work). At the park, provide refreshments which will appeal to your boys and girls.

C. Teenagers: Windshield advertising.

Your teeners will enjoy going to the big super-market parking areas and placing "stop and go" advertising under the wind-shield wipers. Let them do this on a Friday night. Then have them meet together for refreshments and fellowship later at the church.

- D. BIBLE WALK-A-THONS: Let's get all of our class members signed up for the Bible Walk-a-Thon. Remember teacher if you are 100% for it, your class will be too! You might remind your classes that Jesus Christ, our pattern and example carried the Gospel on FOOT. He is saying to us, "FOLLOW ME".



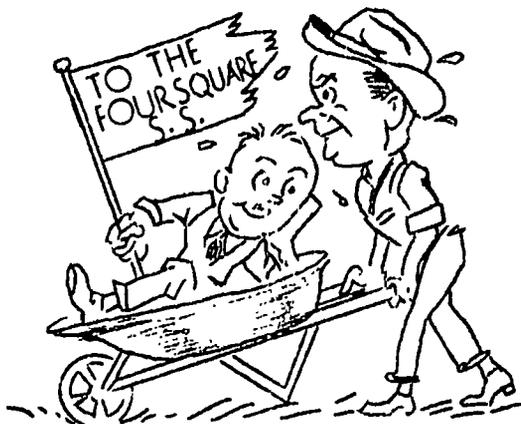
Evangelism in
ACTION

COMPEL THEM TO COME IN.

EVANGELISM IN ACTION

October 25

"GO OUT.....AND COMPEL THEM TO COME IN", Luke 14:23. This is "Evangelism in Action" when we not only "GO OUT", but "BRING THEM IN" as well. We think you'll like the ideas for this climaxing Sunday of our enlargement month. We have had attendance goals to reach the other three Sundays of October, but this should be our HIGH DAY OF THE MONTH. The emphasis will be on "Bringing Them In"!



I. "BRING OR CONSEQUENCES". This is a Sunday school version of "Truth or Consequences". Everyone in your Sunday school will be asked to bring at least ONE VISITOR.

A. GREEN LIGHT ENTRANCE: In keeping with our program, prepare a large green light for the front entrance of your church or Sunday school. Decorate the entrance with "WELCOME VISITOR" signs and "Stop and Go"

posters. ONLY THOSE WHO BRING A VISITOR WILL BE PERMITTED TO ENTER THIS DOOR-WAY. ANY WHO DID NOT "BRING" MUST PAY THE CONSEQUENCES!

1. Most Bible Book Stores have pins with the words "Brought One". If your Bible Book Store does not carry them, they can be ordered from: David C. Cook Publishing House, Elgin, Illinois. Give everyone who brought one a pin and this will identify your "green lighters" in the Sunday school assembly.

2. If you want to work out the Stop and Go idea in detail, have another light at this entrance that can be turned red when someone tries to enter without a visitor.



3. Why not have a Sunday school policeman on the job directing traffic? The hat, whistle and badge for the policeman will be easy to procure.

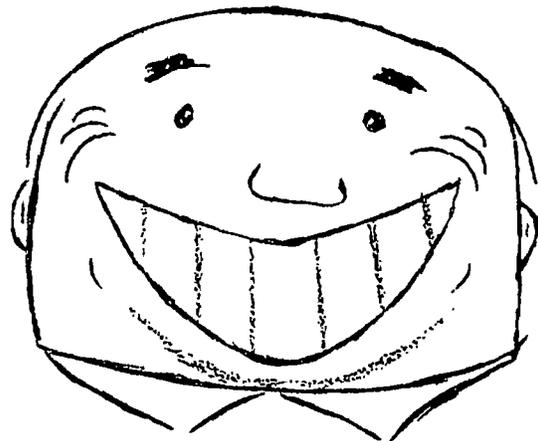
B. RED LIGHT ENTRANCE: The "consequences" for not bringing a visitor will be as follows:

1. Entering the Sunday school through a side or a back door which is decorated in red and has a red stop-light. Prepare tags to put on every boy and girl, young person and adult advertising the fact that they failed to bring someone. Sample below.
2. Be sure someone is on duty both at the "green light" and the "red light" entrance, otherwise the whole idea will lose its effectiveness. Care must be exercised to keep the red entrance out of the "serious" stage. In this day and age we dare not offend people.
3. Everyone who failed to bring someone will also pay a "forfeit"; we suggest an extra offering to a worthy cause of your selection. It could be for Missions, Building Fund, Sunday school bus fund, the General Offering, or any specific need you may have.

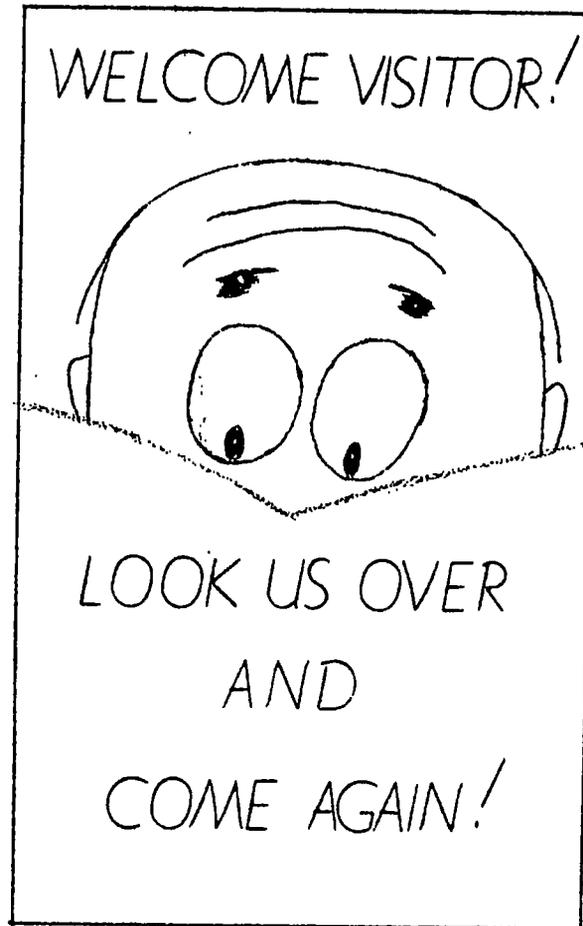
RED LIGHT TAG



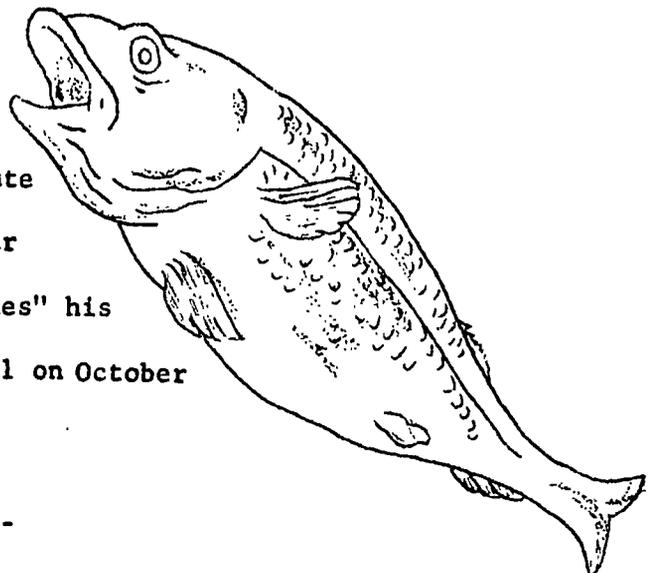
GREEN LIGHT TAG



4. If you use the TAG IDEA, mimeograph a red tag on red construction paper and the green tag on green construction paper. We don't want to leave our visitors without a tag. The following is an example:



- C. FISHERS OF MEN: Make a list of the prospects which you have secured during the month of October and augment this list from your own files, if necessary. Make a fish out of construction paper and write a name and address on each fish. Place the fish in an individual envelope and distribute the envelopes to the members of your Sunday school. Everyone who "catches" his fish and brings him to Sunday school on October 25 will receive an award.



Evangelism in Action
October 25

TEACHING TIPS

THIS IS IT! EVANGELISM IN ACTION! Our classes have heard much about the necessity of "GOING" with the Gospel and many have responded to the call in the past three Sundays, but October 25 is the "proof of the pudding" - - - - CAN WE COMPEL THEM TO COME IN? Here are some A,B,C's that will help:

- A. COMPEL THEM WITH "LOVE". There is no stronger force in the world to COMPEL - - - than LOVE. II Corinthians 5:14 says; "For the love of Christ CONSTRAINETH US" or as one translation interprets it, "COMPELS US". Christ's love in the heart of the worker will go a long way in making the ones we are contacting WANT TO COME IN!
- B. COMPEL THEM WITH "INTEREST". . . . Genuine INTEREST! There are a thousand and one ways you can show interest in the one you are trying to win. Find a few of them and be sincere about it.
- C. COMPEL THEM WITH "PERSISTENCE". If at first you don't succeed, try, try again. There are relatively few people who respond to the first invitation to come to Sunday school and church. A good fisherman doesn't give up when he has a dozen or more "nibbles" and still hasn't landed a fish! He keeps at it with seemingly inexhaustible patience until he CATCHES HIS FISH! WE MUST DO THE SAME!

HALLOWEEN: Here is a clever idea if you wish to observe this special day!



- A. Perhaps as a teacher you would like to try the idea that one Sunday school worker used on this very special occasion for children. She made jack-o-lanterns out of orange construction paper as "give-a-ways" for Halloween night. New pennies were used for eyes and candy

corn can be used for the teeth. Small black candies can be used in shaping the nose. Any little child will love this Jack-O-Lantern. In addition a Sunday school tract with an invitation to Sunday school was given the children.

- B. TREAT - - - NO TRICK: All of your Sunday school children will be participating on a volunteer basis in a door-to-door campaign on Halloween night. Why not take advantage of all this foot work? Prepare the following mimeographed note on orange construction paper and staple a little paper sack of Holly Sugar to the corner:

HERE'S SOME SWEET NEWS FOR YOU!

This is just a sample of the kind of people you will find at the Foursquare Sunday School. Besides meeting some "sweet" people, you will have the privilege of hearing the "SWEETEST STORY EVER TOLD" - - - - John 3:16. Will you join us next Sunday morning at _____? I would be real happy to have YOU as MY GUEST!

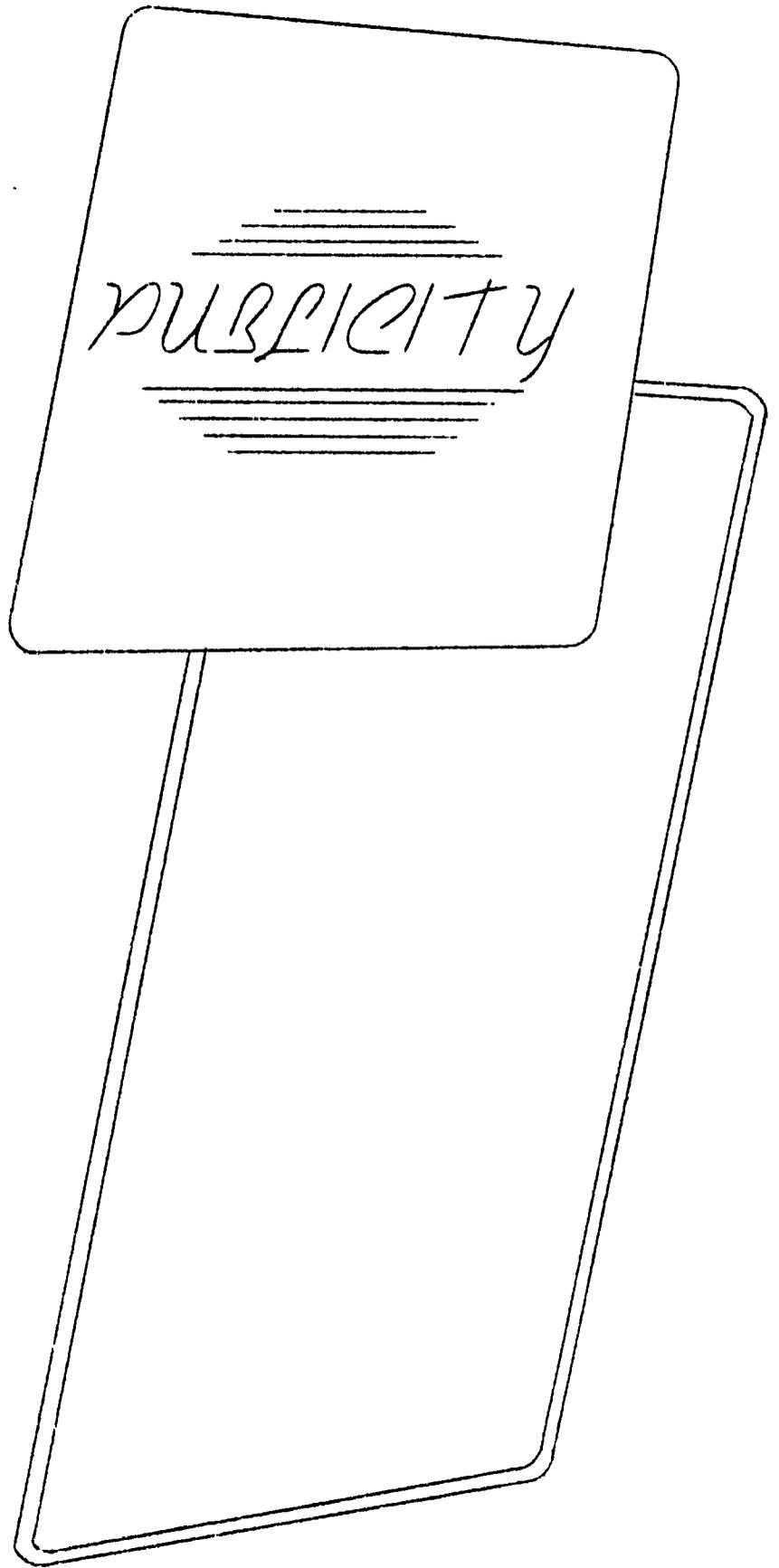
Signed _____
(let child sign here)

(These can be purchased in a grocery store)



- C. FOLLOW-UP on "STOP AND GO".

1. Make a list of all visitors and "returnees" for the four Sundays of October. Make a personal call in the home of each one before the first Sunday of November.
2. Arrange something of special interest in your class to get your visitors back for November.
3. Establish a weekly habit of visitation.



STOP AND
GO

PUBLICITY

Let's put the SUNDAY SCHOOL on the community map! This Enlargement Program affords you an excellent opportunity to do so. No matter how good the program is, if we "bottle it up" within the four walls of our church building, it won't accomplish too much.

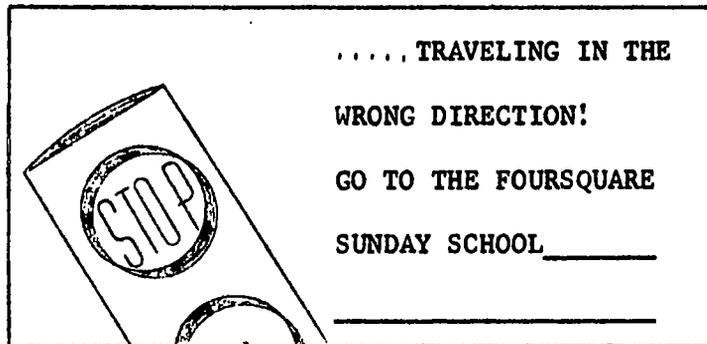
I. HOW TO REACH THE AREA OUTSIDE YOUR CHURCH:

- A. Do it with "STOP AND GO" POSTERS: This year's poster is bound to attract attention. If you have to economize, don't do it on the poster as it is one of the best investments you can make. Put them up in the windows of banks, grocery stores, service stations, business houses, outside bulletin boards of your church and anywhere possible. Get them up early in September and let them work for your big opening day on October 4.
- B. Do it with "STOP AND GO" BULLETINS: Mail them out or distribute them personally from door to door; they'll really work for you!
- C. Do it with "STOP AND GO" GIFT PACKETS: This new approach breaks through the resistance "barrier" which a survey worker often encounters when knocking at the door of a home. Many companies use this idea effectively; first give the person something and then make your approach!
- D. Do it with "STOP AND GO" LETTERS: This year we are offering a series of letters, in place of cards, as a means of publicity by mail. Postage is so high and for one cent more we can certainly do a better job of "selling" by mail. If you have a mailing list of 200 or more contact your local postmaster. This will make it possible to send your letters out at a much cheaper rate. It is not necessary to put the letter in

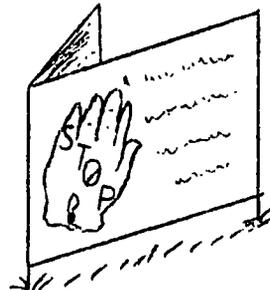
an envelope. They can be folded and stapled and sent through the mail in that manner.

E. Do it with a RADIO ANNOUNCEMENT: (Long blast on a Police whistle) This is a TRAFFIC BULLETIN! YOU HAVE THE GREEN LIGHT! GO TO THE FOURSQUARE SUNDAY SCHOOL at (address). All traffic is heading that way Sunday morning at 9:45. We are a GREEN LIGHT SUNDAY SCHOOL. Come and find out for yourself.

F. Do it with NEWSPAPER ADS:



G. Do it with "V" shaped signs outside your Sunday School: Put "V" shaped signs advertising your "Stop and Go" program on the sidewalk by your church so passers-by will see them. You can make the signs using your "Stop and Go" posters for either side or make a sign using a policeman's hand with the word "STOP! COME INSIDE AND ENJOY ONE OF OUR FINE SUNDAY SCHOOL CLASSES".



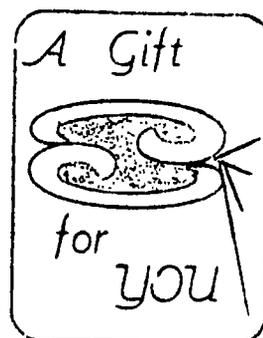
II. HOW TO MAKE YOUR OWN PEOPLE "STOP AND GO" CONSCIOUS: Many times it is apparent that people "inside the church" do not know WHAT is going on outside. We can not afford to let this happen because our Enlargement Program will bog down before it gets started. Many of the ideas listed to reach the OUTSIDE PUBLIC will also help to reach those INSIDE THE CHURCH. Here are a few additional helps:

- A. BRIEFLY EXPLAIN THE "STOP AND GO" PROGRAM FROM THE PULPIT: Pastors, start announcing it by the first Sunday of September and continue to "push" it until the program begins. The last two weeks before the program commences, give a more explicit explanation of what your Sunday school expects to do and how you plan to do it. Urge your people to pray. Sermons along the line of visitation and evangelism will help to get your people ready for "enlargement".
- B. CORRELATE THE "STOP AND GO" PROGRAM IN EVERY DEPARTMENT OF YOUR CHURCH: We have begun to realize more and more that if we are to accomplish lasting results, there must be complete cooperation in every department of the church on each project. "Stop and Go" is NOT just the Sunday school's program; it will BENEFIT EVERY DEPARTMENT OF THE CHURCH. In order to make the program a church-wide endeavor, a representative from each department should sit in on the planning sessions for this program.
- C. LAST, BUT NOT LEAST, MAKE SURE THERE IS PLENTY OF COLOR THROUGHOUT YOUR SUNDAY SCHOOL AND CHURCH. LET YOUR PEOPLE KNOW ABOUT "STOP AND GO"! This, more than anything else, will let your people know something is going on. Use every available means of advertising to keep the program before them.

"GIFT PACKET" Suggestions

We suggest that you use the following items in the GIFT PACKET (or as many as you may wish to choose.)

1. FOUR SQUARE MAGAZINE: This is a special October Sunday school edition of our church periodical to be used in visitation. Each article has been written to fit in with a correlated plan, which has as its objective, to reach the unchurched as well as challenge the people within your church.
2. "STOP AND GO" CHURCH BULLETIN: These are very colorful and particularly attractive. It will give each person who receives one an opportunity to acquaint themselves with your local church and Christian Educational Program.
3. TRACTS: Two excellent ones are available, namely:
"WELCOME TO OUR SUNDAY SCHOOL"
"YOUR CHILDREN WILL BE LIKE YOU"
4. PENCIL: This is a good will gift to be used in your packet. A little ruler is printed on the surface of the pencil with the words, "For Education That Is Christian; Attend Your Foursquare Sunday School".
5. FREE PREMIUM: The soap companies aren't the only ones who can offer a free premium. There will be children in most of the homes we contact and a free premium would particularly appeal to them. One should be left for each child in the home. When a child has attended the Sunday school for three Sundays, the Sunday school teacher is to deliver a gift to that child in his home.



FOLLOW UP
for
SUPERINTENDENTS

SUPERINTENDENTS! DON'T LET YOUR ENLARGEMENT PROGRAM STOP WITH OCTOBER! The fall enlargement program is prepared to stimulate your school, but we all know that one month's work in visitation and survey will not be sufficient for the entire year. After putting on a "drive" of this kind, there is a tendency to be weary and fall back into the same old "rut". High "ups" and low "downs" are actually discouraging to your people. So even in this enlargement month, let's save a little strength and energy for continuing the enlargement of the Sunday school.

- A. **Establish A Regular Visitation Program:** This can be done on the basis of one night a week or bi-monthly. Some Sunday schools like the plan of meeting for visitation work on Sunday afternoon about 3:00; they call for two hours and return to the church by 5:00 for a light lunch; with the Crusader and Defender services following.
- B. **Follow-up On The Visitors:** Don't leave visitors dangling too long. A visitor should not be a visitor after the first Sunday. Begin to work him into your church life so he will have the feeling of "belonging".
- C. **Keep A Live Program Going In Your Sunday School:** "Never a dull moment" must apply to your school. The moment we have "Sunday school as usual next Sunday morning" we begin to lose ground. Secure a Christian Education Calendar from your International Sunday School Office and chart the entire Sunday School Year. Let's keep the ball rolling! November and December should be completely planned NOW! **IF YOUR SUNDAY SCHOOL IS TO CONTINUE GROWING, YOU MUST LEAD IT!**

